




2019中国柯桥国际纺织工业展览会
China Keqiao Textile Industry Expo 2019



2019中国柯桥国际纺织品印花工业展览会
China Keqiao Textile Printing Industry Expo 2019



同期举办:  2019中国绍兴柯桥国际纺织品面辅料博览会 (春季)
Co-located Event: 2019 Keqiao Textile Expo (Spring), Shaoxing China

主办单位 Organizers



艾特怡 (亚洲) 展览有限公司 ITE Asia Exhibitions Limited
上海歌华展览策划有限公司 Shanghai Gehua Exhibition Planning Co., Ltd.
上海艾歌展览服务有限公司 Shanghai ITE Gehua Exhibition Service Co., Ltd.

微信 Wechat



2019 展会规模 (预计)

Exhibition Scale 2019 (Estimated)



34,000

展出面积 Exhibition Area

600+

展商 Exhibitors

40,000+

观众 Visitors

(相关数字包含2019中国绍兴柯桥国际纺织品面料辅料博览会(春季)
(The number include 2019 Keqiao Textile Expo (Spring), Shaoxing China)

纺织业是柯桥的支柱产业，优势产业和民生产业。近年来绍兴以“绿色高端、世界领先”目标，积极抢抓传统纺织产业进行改造提升、柯桥印染产业转型升级这两大省级试点机遇，加快新旧动能转换，积极推进印染集聚提升、轻纺城创新发展、时尚创意、绿色智能制造协同发展，致力培育高端纺织千亿现代产业集群，加快打造国际纺织之都。

在此蓬勃发展的大背景下，由ITE集团下属分公司——艾特怡（亚洲）展览有限公司、上海歌华展览策划有限公司、上海艾歌展览服务有限公司联合主办的“2019中国柯桥国际纺织工业展览会”及“2019中国柯桥国际纺织品印花工业展览会”将于2019年5月6-8日在柯桥·中国轻纺城国际会展中心再度来袭。

展会多年来的成绩也获得了业内人士的肯定和支持，届时国内外客商将汇聚一堂，探讨展示行业新热点，新技术。打破行业困局和局限，协助企业寻找适合自己的步伐。

The textile industry is the pillar, advantageous and livelihood industry of Keqiao. In recent years, Shaoxing has set the target to make it a "green, high-end and world leading" industry, actively taken the opportunity of the two provincial pilots in the renovation and improvement of the traditional textile industry, and the transformation and upgrade of Keqiao's printing and dyeing industry, accelerated the replacement of old growth drivers with new ones, actively advanced the printing and dyeing agglomeration and improvement, the innovative development of the Light Textile City and the synergetic development of fashion, creativity and green smart manufacturing, and focused on cultivating a 100-billion modern industrial cluster of high-end textiles, boosting the efforts in building an international textile capital.

Against the backdrop of such booming development, the "2019 China Keqiao International Textile Industry Exhibition" and "2019 China Keqiao International Textile Printing Industry Exhibition" jointly organized by ITE Asia Exhibitions Limited, a subsidiary of ITE Group, Shanghai Gehua Exhibition Planning Co., Ltd. and Shanghai ITE Gehua Exhibition Service Co., Ltd. will be held during May 6-8, 2019 at Keqiao City, China Textile International Convention & Exhibition Center.

The exhibition has been recognized and supported by people in the industry for many years, which is expected gather a large number of business guests from home and abroad to explore new industrial hot topics and new technologies. It will help enterprises to find what suits their own development needs by breaking industrial predicament and limitations.



参展理由

Reasons for Participating in the Exhibition



全球纺织品集散中心办展，业内唯一

It is Only Exhibition in the industry Held in a global textile distribution center

浙江纺织业一直以来都在全国的纺织业中占据了最重要的地位。中国轻纺城地处绍兴柯桥，是全球最大的纺织品贸易中心。作为集散地内唯一的纺织机械印花设备专业展，有着其与生俱来的优势。

Zhejiang textile industry always occupies the most important position in the industry in China. Located in Keqiao of Shaoxing, the China's Textile City is the world's largest textile trade center. It boasts inherent advantages as the only professional exhibition for the textile machinery and printing equipment in the distribution center.



纺博会系列展，实现全产业链对接

Part of China Keqiao Textile Fair achieves the connection of the whole industry chain

柯桥纺博会是国内三大面料展之一，在业内具有相当广泛的影响力。展会多年与纺博会双展联动，共同发展。届时将集中展示从纺织面料、服装家纺、印染印刷、纺织设备等全产业链展品，便于集中观摩与采购。

China Keqiao International Textile Expo is one of the three major fabric shows in China and has extensive influence in the industry. The exhibition has been working and developing with China Keqiao Textile Expo for many years. The entire industry chain covering textile fabrics, garments and home textiles, printing and dyeing, and textile equipment will be displayed in spring for centralized visiting and purchasing.



展会多年来已发展成为业内有知名度及美誉的平台

The Exhibition has developed into an industry platform with good reputation

展会专注于服务于各类纺织工业、纺织品印花工业及服装、面料、家纺等生产领域的生产商、贸易商、经销商，是业内不可或缺的专业平台。The exhibition focuses on various manufacturers, traders and distributors in the textile industry, textile printing industry and the garment, fabric and home textile manufacturing industry, and is an indispensable professional platform of the industry.



多元化渠道拓展，中外权威机构强强联手

Development of diverse channels, and cooperation between authoritative organizations home and abroad

展会与行业协会、海内外行业主流媒体、顶尖品牌公司保持深度合作关系，熟悉行业需求及痛点，深刻洞悉市场变化。共同邀约专业采购商，提升展会品质。

The exhibition maintains in-depth partnership with industry associations, mainstream industry media home and abroad, and top brand companies. We understand industrial needs and pain points, and boast a keen insight into market changes. Invite professional purchasers to improve the quality of the exhibition together with us.



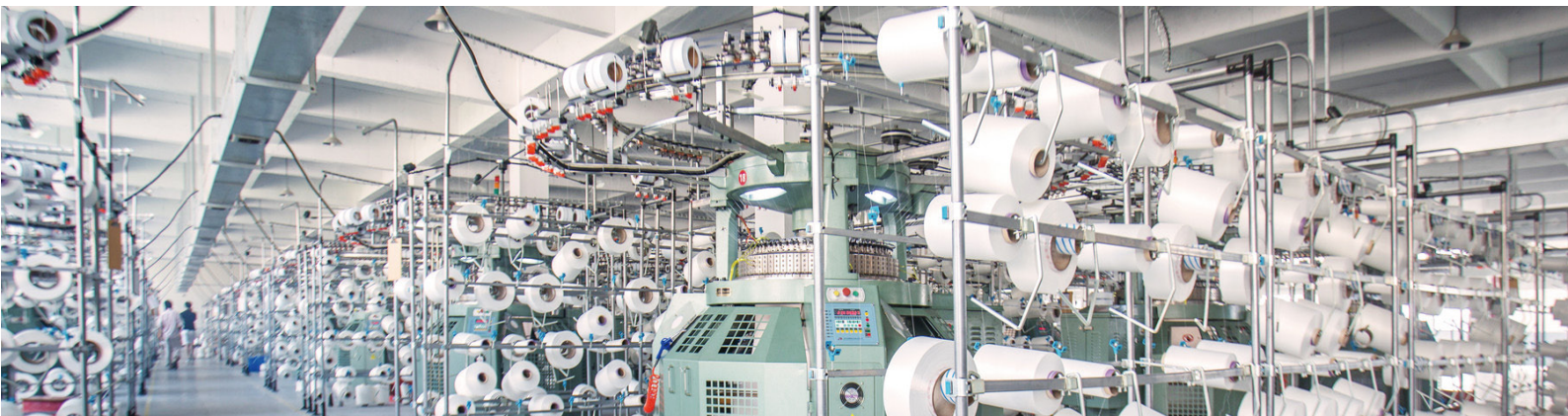
丰富现场活动聚焦行业热点话题

Abundant site activities focus on hot industry topics

丰富的现场活动聚焦行业热点话题。届时，将为参展企业和到会观众呈现多场活动，包括高峰论坛、技术研讨会、趋势发布、技术展示区等。Rich onsite activities will focus on hot industry topics. During the event, we will organize multiple activities for participating enterprises and visitors, including summits, technological symposiums, forecast releases, and technological demonstration.

纺织机械与印花行业的焦点科技
Focus Technologies in the Textile Equipment and the Printing Industry

- 织造机械 Weaving Machinery
- 针织机械 Knitting Machinery
- 染整机械 Dyeing and Finishing Machinery
- 纺纱及产业用纺织品机械 Spinning and Textile Machinery
- 纺织机械器材及配件 Textile Machinery and Accessories
- 绣花机械 Embroidery Machinery
- 缝制设备 Sewing Equipment
- 数码印花机械 Digital Printing Machinery
- 印花、染色后整设备 Printing, Dyeing and Finishing Equipment
- 各类染料、有机颜料和纺织化学品 All kinds of Dyes, Organic Pigments and Textile Chemicals
- 新材料、新技术及新设计纺织品 New Materials, Technology and Designs for Textile Products
- 其他 Others



热点活动 (策划中)
Hot Events and Trend Forum (Expecting)

- 数码印花流行趋势
The Latest Digital Printing Trends
- 数码印花技术论坛
Digital Printing Technologies Seminar
- 纺织智能、跨界专题分享
Textile Intelligence and Cross-border Topic Sharing
- 纺织新材料、新技术展示
New Textile Materials and Technologies Showcase



展馆平面图
Overall Floorplan



往届部分知名展商 Part of Well-known Exhibitors



2018 年展会回顾

2018 Events Review



(相关数字包含2018中国绍兴柯桥国际纺织品面料博览会(春季)
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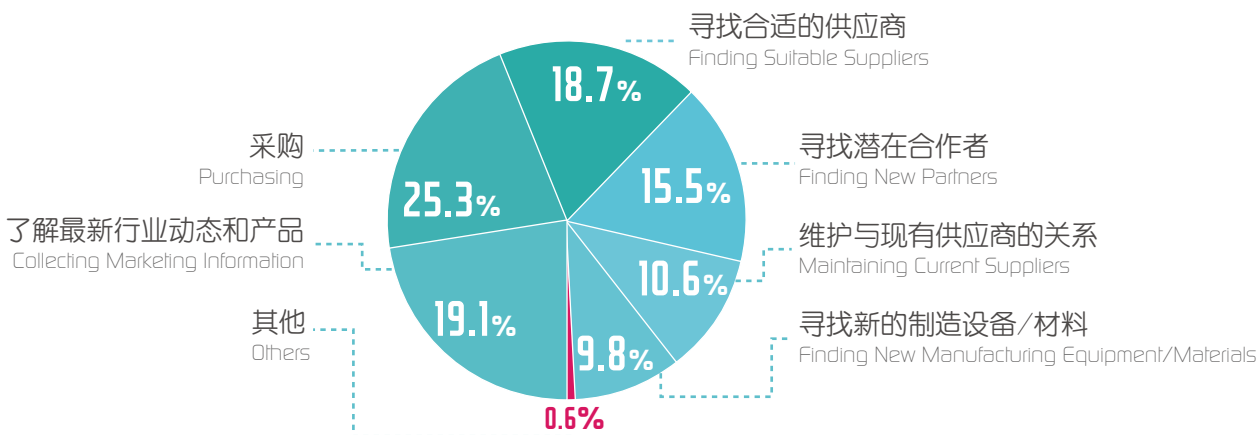
2018 观众回顾

2018 Visitors' Review

为期 **3** 天的展会吸引了来自美国, 法国, 意大利, 韩国, 日本, 印度等全球**20**多个国家和地区的约 **40,000** 余名专业观众到场参观。超过 **95%** 的观众对2018柯桥纺机展表示“非常满意”或“满意”。

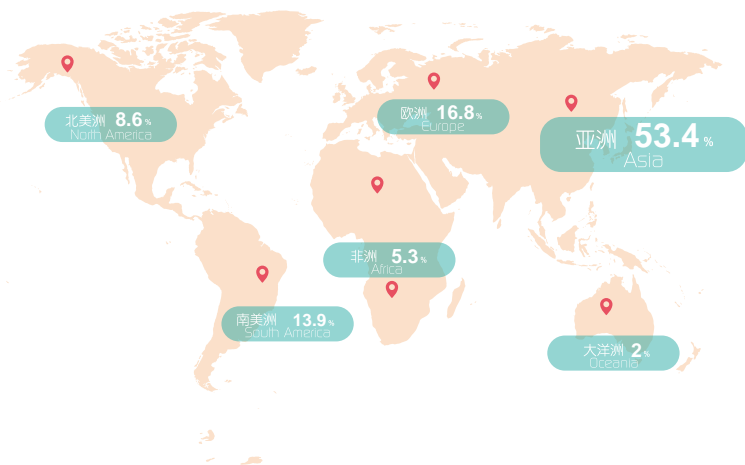
The **3-days** exhibition attracted over **40,000** professional visitors from more than **20** countries and regions, including the United States, France, Italy, South Korea, Japan and India, etc. Over **95%** visitors said they were "very satisfied" or "satisfied" with the 2018 Event.

观众参观目的 Visit Purpose

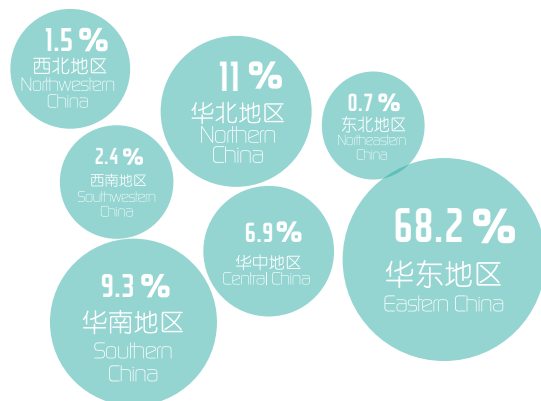


观众按地区分类 Visitors by Geographical Origins

海外观众来源 Regional Break down of Overseas Visitors



国内观众来源 Regional Breakdown of China Local Visitors





2018年同期活动回顾

Review the Concurrent Activities of 2018 events

“更环保的数码印花”论坛

"More Environment Protecting Digital Printing" Forum

- ✓ 如何打造爆款花型及面料
How to create popular pattern and fabric
- ✓ 流行趋势花型预测
The forecast of fashion pattern trends
- ✓ 数码印花与电商的互利经营模式探讨
Discuss about the mutual beneficial mode of digital printing and e-commerce
- ✓ 真实现状探讨
Actual situation
- ✓ 有哪些常见的技术难点及如何解决
What's the common technical difficulties and how to solve
- ✓ 柯桥市场未来的发展方向
The future development direction of Keqiao market



《第二届潮流印花技术发展高峰论坛》—绍兴柯桥站

The 2nd Fashion Trend of Printing Technology Development Forum - Shaoxing Keqiao Station

印花产业发展之路

Development of the printing industry

国家政策对产业园区的扶持

The state's policy support for industrial parks

中国中小企业走出的方法

Methodologies generated by SMEs in China

图像创新技术

Image innovation technology

高速数码科技机械

High speed digital technological machinery

印花布匹取放机

Printed cloth pick & place machine

印花企业发展“后花园”

"Garden in the backyard" developed by printing enterprises

2018年针织行业职能创新与绿色生产技术论坛

Intelligent Innovation and Green Production Technology of Knitting Industry Forum 2018

针织生态染整动向

Knitting Ecology Dyeing and Finishing Trend

先进针织染整智能化技术

Advanced knitting dyeing and finishing intelligence technology

染色工厂整体智能化规划

Overall plan for intelligent dyeing factories

针织连续前处理方案

Knitting Continuous Pre-processing Program

节能减排的环保活性染料在印染厂的应用

The application of environment protecting dye of energy conservation and emission reduction in dyeing mill

膜处理技术推进绿色智慧生产

Membrane processing technique promotes green intelligence production



多渠道全方位市场推广机会 (部分合作媒体logo)

Multi-Channel Marketing Opportunities



展位费用

Booth Rate

国内企业 China Local Exhibitor

标准展位:

9,000 (RMB)/9平方米 (3m×3m)

双开口加收 **20%**

光地展位:

900 (RMB)/平方米 (最小36平方米起租)

海外企业 International Exhibitor

Equipped Space: **3,000** USD/9 sqm

plus **20%** for corner booth

Space Only: **300** USD/9 sqm, Minimum 36 sqm

ITE 纺织、服装、时尚系列展

ITE's Textile, Clothing, Fashion Events Portfolio

在ITE, 我们热衷于为全球纺织、服装、时尚行业创造市场。我们举办的贸易展览会及会议是提供与世界各地纺织相关行业人士和企业面谈、交流和贸易的机会。我们与众多企业、协会和政府机构有着密切的联系, 这使得我们聚集许多行业内的最具影响力的专业人士。

我们展会的成功源于其所一贯产生的卓越成效及备受重视的面对面沟通的环境。

At ITE, we're passionate about creating marketplaces for the global Textile, clothing and fashion industry. We organise trade exhibitions and conferences that are specifically designed to maximise the opportunities for you to meet, share knowledge, and do business with individuals and companies who are also involved in these textile sector - worldwide.

We have strong relationships with the companies, associations and political institutions that shape the global textile, clothing, fashion industry and this enables us to unite many of the sector's most influential professionals. Our events are successful because they consistently produce highly effective, and highly respected, environments for face-to-face business.



展位预订及咨询

For Exhibiting Inquiry

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参观咨询及媒体合作

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